



RAIMONDI HORTICULTURAL GROUP, INC.

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**Touting the Benefits of Indoor Plants,  
Raimondi Horticultural Group Marks Earth Day with Plant Give-Away**

Ho Ho Kus, NJ (April 24, 2010) – Coinciding with Earth Day, Raimondi Horticultural Group employees teamed up with students and volunteers from Bergen Community College to give away Spathiphyllum plants, one proven to remove toxins such as formaldehyde from the air. Chris Raimondi, CLP, President of The Raimondi Group, Inc. and an Adjunct Professor in the College's Horticulture Department, spearheaded the initiative, a PLANET Day of Service project to "spread the word" about the air-purifying qualities of indoor plants. Plant recipients toured the department's greenhouse and conservatory and pledged to tell fellow students, faculty and friends about Spathiphyllum's clean-air qualities.

"This plant functions as a free clean air machine," said Raimondi. "We have long been committed to spreading the word about the benefits of indoor plants and we enthusiastically embrace opportunities to demonstrate our expertise in and commitment to the environment. As one of the area's leading horticultural firms, we take our responsibility to environmental stewardship seriously. Celebrations such as Earth Day and programs such as PLANET Day of Service afford all of us an opportunity to tell the world more about the significant benefits of plants."

Enthusiastic plant recipients embraced the opportunity to “spread the word.” Each completed a commitment card pledging to tell 10 friends and family members about the benefits of indoor plants and also shared their personal thoughts about the environment. One recipient wrote “[I help] by not using harsh pesticides on my lawn, only using ‘environmentally friendly methods of fertilizing, such as lime application.” Another noted “We recycle and carpool and encourage others to do so. Also, along with neighbors, we clean our community every Sunday.”

A project of the Professional Landcare Network, PLANET Day of Service allows members to create projects in their own communities where the need is greatest. Numerous companies across the U.S. unite on PLANET Day of Service to demonstrate their environmental stewardship by giving back to their communities. The Raimondi project aimed to reach 17,000 students, faculty and their families.

Locally based for more than 35 years, Raimondi Horticultural Group is a full-service horticultural firm delivering environmentally sound, aesthetically beautiful solutions for corporate and residential clients in the New York tri-state region. Areas of expertise include interior landscaping, full-service florals, high-profile creative events, holiday decorating services, plant rentals and corporate gifts. Among its “green” initiatives, RHG is actively involved in the Green Plants for Green Buildings, US Green Building Council – NJ Chapter, PLANET, and the New Jersey Landscape Contractors Association. In addition, RHG operates The Little Flower Shoppe in Ridgewood and newly launched LFS Productions.

For more information, visit [www.raimondihg.com](http://www.raimondihg.com) or call 201-445-1299.

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**Note to photo editor:** Pictured from left: Chris Raimondi, Dan Charenski, Jonathan Gonzalez, Colin Schmitt, Leann Surz, CLT, Janet Clark, Garrett Planten, Rivka Miller, Brett Petillo and Joseph O’Connor. Participating but not pictured: John Hoitsma, Ron Sajor, Michael Zagorski, BCC Program Coordinator Dr. Steven Fischer and Asst. Professor Susan Gruben.

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